

# Social Media Is Bullshit By B.J. Mendelson

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B.J. Mendelson does not play well with others. I might have guessed from the title, but in chapters one, nine and throughout the book, we see a combined ability to

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Sep 20, 2012 Andrew Keen interviews B.J. Mendelson, author of "Social Media is Bullshit," on his experiences using Twitter and other social media platforms as an

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Bonus content from B.J. Mendelson's controversial and top-selling book, Social Media Is Bullshit". If you'd like to book B.J. Mendelson to speak at your next event

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A provocative look at social media that dispels the hype and tells you all you need to know about using the Web to expand your business If you listen to the pundits

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B.J. Mendelson, and Mashable, weigh in on whether or not brands are wasting their time and money on real time marketing efforts during the Super Bowl.

## **Keen on b. j. mendelson: why social media is**

Sep 03, 2012 The comedian B.J. Mendelson is a master of social media. Mendelson was one of the few non celebrities included on the old Twitter suggested user list and

## **Author b. j. mendelson explains why social media**

In his latest book Social Media Is Bullshit, Brandon is clearly on a mission to help business see through the hype and expand their online presence.

## **Book review - social media is bullshit, by b. j.**

Savvy enough to know that social media is bullshit? Well, thanks to a new book whose title declares this fact, B.J. Mendelson has an interesting pedigree.

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Amazon book description: A provocative look at social media that dispels the hype and tells you all you need to know about using the Web to expand your business

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Social Media is Bullshit is a must read for any entrepreneur looking to take their business online. As a consultant, I've dealt with dozens of clients who have drank

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On Friday, Nov. 16, on day two of the upcoming Explore Portland event, I will interview and debate B.J. Mendelson on the merits of social media.

**Social media is bullshit by b. j. mendelson**

With the advent and ubiquity of social media over the past 10 years, everyone seems to be a social media cheerleader, including myself. That s when I came across a

**Social media is bullshit | b. j. mendelson |**

B. J. Mendelson; BJ MENDELSON has contributed to The Huffington Post, Forbes, MTV's O Music Awards, and CNN. He has been quoted by Newsweek, The New York Times, The

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In this lively, insightful guide, journalist and social critic B.J. Mendelson skillfully debunks the myths of social media. Social media is bullshit.

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I just finished BJ Mendelson s book, Social Media is Bullshit, and it really made me laugh. Also, it was very true. I ve had this sneaking suspicion ever since

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B.J. Mendelson is the author of Social Media Is Bullshit (3.43 avg rating, 214 ratings, 47 reviews, published 2012), [(Social Media is Bullshit)] [by (5

### **Social media is bullshit: b.j. mendelson:**

This book demystifies what goes on behind the veil of Social Media as we know it today. From rebranding of operating systems to following the money , B.J. Mendelson

### **Social media is bullshit by b. j. mendelson**

Jan 02, 2013 Social Media Is Bullshit has 215 ratings and 47 reviews. Peter said: Not a bad book and a quick read, but long before the end I decided not to finish it.

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A provocative look at social media that dispels the hype and tells you all you need to know about using the Web to expand your businessIf you listen to the pundits

### **B. j. mendelson - new york city, new york,,**

About.me makes it easy for you to learn about B.J. Mendelson s background B.J. Mendelson is the author of the book, Social Media Is Bullshit ; Email Me; B.J

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**Social media is bulls#\*t: a look at b. j.**

This is a guest post from Gina Joseph, social media community manager at Cision. Well, in those general terms, we certainly don't think so. But if you happen to

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Get this from a library! Social media is bullshit. [B J Mendelson] -- If you listen to the Internet gurus, marketing consultants, and even the mainstream media, you

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Brandon Mendelson (born April 25, 1983) is an American comedian and author. Mendelson has advocated for breast cancer awareness. His book, Social Media Is Bullshit

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Social Media Is Bullshit B J Mendelson , Author journalist and social critic Mendelson yearns to save others from his mistakes by revealing the degree

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Sep 05, 2012 B.J. Mendelson takes to Media Mayhem to make the assertion that Facebook is "absolutely ineffective," and Twitter is all hype. He also reveals the dark

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