

# Social Media Is Bullshit By B.J. Mendelson

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I just finished BJ Mendelson s book, Social Media is Bullshit, and it really made me laugh. Also, it was very true. I ve had this sneaking suspicion ever since

## Social media is bullshit | b. j. mendelson |

B. J. Mendelson; BJ MENDELSON has contributed to The Huffington Post, Forbes, MTV's O Music Awards, and CNN. He has been quoted by Newsweek, The New York Times, The

## Social media is bullshit, is bullshit mostly

On Friday, Nov. 16, on day two of the upcoming Explore Portland event, I will interview and debate B.J. Mendelson on the merits of social media.

## " social media is bullshit" the facebook and

Sep 05, 2012 B.J. Mendelson takes to Media Mayhem to make the assertion that Facebook is "absolutely ineffective," and Twitter is all hype. He also reveals the dark

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In this lively, insightful guide, journalist and social critic B.J. Mendelson skillfully debunks the myths of social media. Social media is bullshit.

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## **Social media is bullshit by b. j. mendelson**

With the advent and ubiquity of social media over the past 10 years, everyone seems to be a social media cheerleader, including myself. That's when I came across a

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## **B. j. mendelson - new york city, new york,,**

About.me makes it easy for you to learn about B.J. Mendelson's background B.J. Mendelson is the author of the book, Social Media Is Bullshit ; Email Me; B.J

## **Social media is bullshit (book, 2012)**

Get this from a library! Social media is bullshit. [B J Mendelson] -- If you listen to the Internet gurus, marketing consultants, and even the mainstream media, you

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In his latest book Social Media Is Bullshit, Brandon is clearly on a mission to help business see through the hype and expand their online presence.

**Social media is bullshit : mendelson, b. j. :**

Social media is bullshit, B. J. Mendelson. 9781250002952, Toronto Public Library

**Keen on b. j. mendelson: why social media is**

Sep 03, 2012 The comedian B.J. Mendelson is a master of social media. Mendelson was one of the few non celebrities included on the old Twitter suggested user list and

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**Brandon mendelson - wikipedia, the free**

Brandon Mendelson (born April 25, 1983) is an American comedian and author. Mendelson has advocated for breast cancer awareness. His book, Social Media Is Bullshit

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Bonus content from B.J. Mendelson's controversial and top-selling book, Social Media Is Bullshit". If you'd like to book B.J. Mendelson to speak at your next event

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B.J. Mendelson does not play well with others. I might have guessed from the title, but in chapters one, nine and throughout the book, we see a combined ability to

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Social Media is Bullshit is a must read for any entrepreneur looking to take their business online. As a consultant, I've dealt with dozens of clients who have drank

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Social media is bullshit. This book gives the knowledge and tools you really need to connect with customers and grow your brand. Read More Show Less. Editorial Reviews

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Jan 02, 2013 Social Media Is Bullshit has 215 ratings and 47 reviews. Peter said: Not a bad book and a quick read, but long before the end I decided not to finish it.

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### **Social media is bulls#\*t: a look at b. j.**

This is a guest post from Gina Joseph, social media community manager at Cision. Well, in those general terms, we certainly don t think so. But if you happen to

### **B. j. mendelson (author of social media is**

B.J. Mendelson is the author of Social Media Is Bullshit (3.43 avg rating, 214 ratings, 47 reviews, published 2012), [(Social Media is Bullshit)] [by (5

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Social Media Is Bullshit. By B. J. Mendelson journalist and social critic B.J. Mendelson skillfully debunks the myths of social media. Social media is bullshit.

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This book demystifies what goes on behind the veil of Social Media as we know it today. From rebranding of operating systems to following the money , B.J. Mendelson

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Sep 20, 2012 Andrew Keen interviews B.J. Mendelson, author of "Social Media is Bullshit," on his experiences using Twitter and other social media platforms as an

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